

CIOL member survey 2017

based in
the UK
67%



33%
overseas

67% female

1,010
respondents:
17% response rate

31% male



53%
full time

30% part time

17% fully or semi-retired



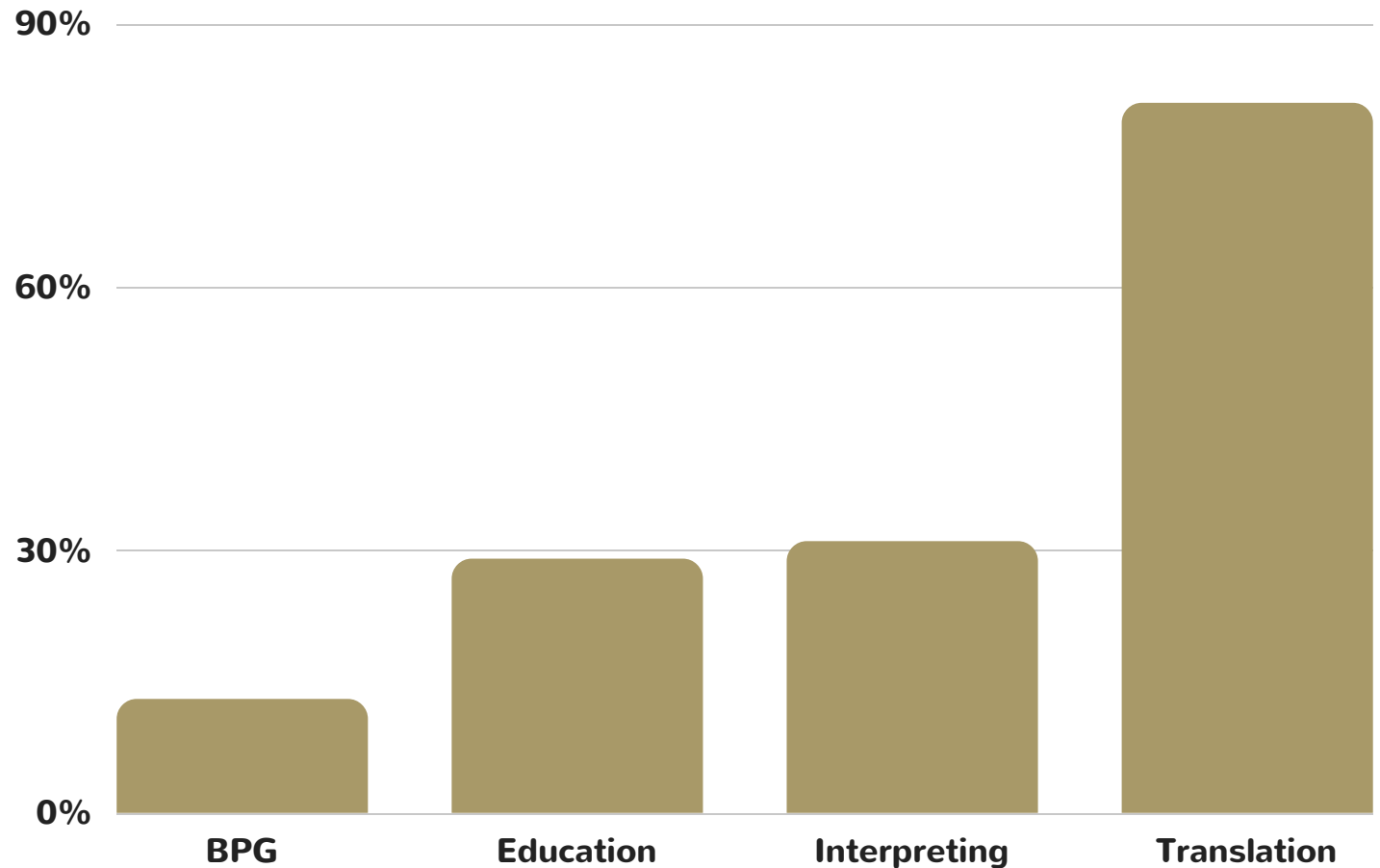
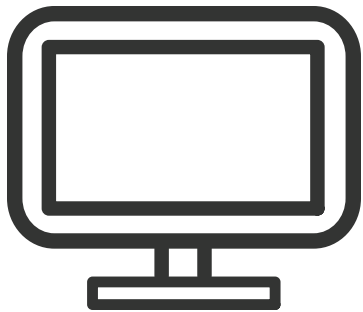
63%

of students studying for an interpreting
or translation degree or masters

"It is the only professional body I need and want"

Professional practice

72%
freelance



"I am happy to belong to an organisation that looks after its members and contributes greatly to the work and recognition of language professionals"

CIOL membership provides:

84% Professional recognition

83% Professional integrity

74% Improved career prospects

81% Opportunity to keep up-to-date



44%

of members in membership for
more than **10** years



84%
would recommend CIOL to colleagues

CIOL serves the interests of its members **87%**
is an authoritative voice **80%**
sets and promotes high professional standards **90%**

"I am highly satisfied. CIOL is value for money and works exceedingly hard to maintain a professional framework for the contemporary linguist community"



87% think the website looks 'professional'
79% use the CIOL website
75% would recommend it to others

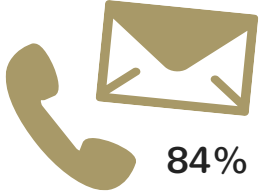


The Linguist



82% find the design and layout easy to read
74% value its authoritative content
72% state articles are pitched at the right level
24% read the magazine online

33% are aware of CIOL's social media



84% of members feel the frequency of communication is "about right"

"Happy to be a member, like to read the magazine, membership gives me confidence in approaching clients"