



Chartered Institute
of Linguists

STRATEGIC PLAN
2021 and beyond





VISION

CIOL believes in a world which values every language, every culture and every linguist, in line with our motto:

‘UNIVERSAL UNDERSTANDING’



PURPOSE

We develop and support linguists through professional recognition, qualification and standards and by fostering the community of language professionals and practitioners.

We also work to enhance the recognition and value of languages and language skills, for the benefit of our members and of society in general.

Royal Charter Objects:

- To contribute towards **international goodwill** by encouraging the effective **study** and **practice** of languages
- To promote the **exchange** and **dissemination** of **information** on matters of **interest** to **linguists** and those interested in the **study of languages**
- To provide means of **recognising** people who are **qualified** as **linguists** in the professions, the arts, the sciences, industry, trade and commerce.



VALUES

Our aims and objectives are founded on the belief that knowledge of languages and intercultural competence benefit society economically, culturally and socially.

They are underpinned by a belief in **equality** and a respect for **diversity** and **difference**

Our five core values are:

International understanding

Respect for the diversity of languages and cultures

Professionalism and integrity

In our dealings with our members, our staff and other stakeholders

Openness and transparency

In relation to our members, our staff and other stakeholders

Responsibility and responsiveness

To the wider community and the environment

Innovation and continuous improvement

In our products and services and their delivery



ACCREDITING LINGUISTS

CIOL offers linguists the opportunity to attain qualifications and to become Chartered Linguists.

CIOL works to position professional linguists alongside other highly regarded chartered professions.

To achieve this we ...

- Promote professional membership and the pathway to becoming a Chartered Linguist as achievable and the norm for a language professional
- Develop qualification and competency frameworks which recognise differentiated language and professional skills at a range of levels
- Promote the value of achieving the professional qualifications offered by CIOL's awarding organisation CIOLQ
- Advocate the use of professionally qualified Chartered Linguists by employers, language services users and providers.



DEVELOPING LINGUISTS

CIOL collaborates with universities, education providers, employers and governments to improve and expand opportunities for aspiring and practising linguists to learn and progress their career.

To achieve this we ...

- Offer accessible training and provide tools to support and monitor structured Continuing Professional Development
- Work with training providers to expand and improve provision relevant to CIOLQ qualifications and examinations
- Grow partnerships in the UK and internationally
- Work with educational stakeholders to promote the language professions and becoming a Chartered Linguist as a rewarding career



SUPPORTING LINGUISTS

CIOL provides its members with services and information that support them in their work as linguists.

We also support those considering careers with languages through work with universities and employers and with information and guidance.

To achieve this we ...

- Offer a portfolio of member benefits and services
- Maintain a Code of Professional Conduct for members
- Offer careers guidance and resources and illustrate success through role models and case studies
- Provide guidance for buyers and users of language services as well as employers and government



REPRESENTING LINGUISTS

CIOL represents its members and the wider language professions in the public arena with policy makers and stakeholders.

We work to raise the recognition of professional linguists and the value of language skills.

To achieve this we ...

- Formulate and promote policy and develop position papers and have a strong and respected voice with stakeholders
- Respond and comment on policy and other matters regarding languages
- Promote the significance of language professional as well as the value of linguists and languages at non-specialist levels

MONITORING & MEASURING

Details of our work are published each year in our Annual Review.

Our strategy cycle includes our Annual General Meeting, an annual Council & Board Strategy session each spring and a major strategy review typically every three years.

For more see:

<https://www.ciol.org.uk/about>

